



# Immersive Reality @ CIC

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**Jatin Pawar**

B.Tech(IT & MI)(3rdYear)

Cluster Innovation Centre

University of Delhi



## **Augmented Reality @ Cluster Innovation Centre**

An event on Augmented Reality was organized in Cluster Innovation Centre on 2 March, 2019. The event was organized in collaboration with VR|AR|MR, a community of Mixed Reality enthusiasts.

### **About the VR|AR|MR Community**

VR|AR|MR is India's first and now largest virtual reality and augmented reality community dedicated to empowering citizens by building literacy in the underserved areas of India and drive employment-led software skills development for the underprivileged.

### **Agenda of the Event**

The main agenda of the event was to create awareness and give hands-on experience about the upcoming technology i.e. Virtual Reality, Augmented Reality and Mixed Reality.

### **Walkthrough of the event**

We collaborated with VR|AR|MR who connected us with leading company in the field of Mixed Reality technology i.e. AD Global 360. AD Global 360 provided us with industry level experts as the speakers in the event.

Mr. Santosh took the session on Augmented Reality in which gave an introduction of Augmented Reality and Mixed Reality, told about the uses of AR and VR. Then he took a hands-on session and created a Augmented Reality experience using ARcore. First of all he took the basics of development in unity (a game development platform) The end of the event was marked by making users know how does it feels to be in an Augmented environment.

After the Augmented Reality session, he shared his industrial experience in immersive technology.



## Goals Achieved

1. Introduction to Augmented Reality/ Virtual Reality.
2. Hands-on session of Augmented Reality using ARcore.
3. Introduction to unity platform.
4. Get to know about Augmented reality at its current industrial approach.

## Gallery





